Often, as spectators we hold artist to constant unreal standards that also cause us to develop separate perceptions or images of those artists based on said expectations. Many times this “perception” doesn’t go unnoticed and often leads artist to constantly loose themselves while attempting to stay relevant in a constant innovative world.

My objective with this installation is to mirror a few of the stages that Mexican Pop Icon Gloria Trevi underwent while pursuing fame, in hopes to show the isolated transformation that artist often face on the various paths to stardom.

I had two major inspirations for this project. One, Mexican Pop icon Gloria Trevi, who’s controversial career took her many places including jail. Yet once liberated continued her career and is active in the music industry to this day, just under a different image than the one that she started with. And the David Bowie tribute performed by Lady Gaga at the 2016 Grammys. It was during this performance that projection mapping really caught my eye.

Projection Mapping uses regular video projectors, but instead of projecting on to a regular flat screen, the projection is mapped onto any surface, turning common objects of any 3D shape into interactive displays.