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Bits & Pieces

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Allt för Sverige 3

SAG received the following press release:

“We are now casting for season 3 of the nominated TV series, ‘Allt för Sverige.’ (The previous working title of the show was Great Swedish adventure.)

“After the major success of season 1 and 2 we are now looking for outgoing, fun, adventurous people for season 3.

“In order to be able to apply, you have to be an American of Swedish descent; you are eligible even if your ancestors came over 150 years ago.

“If you are interested in finding out about your heritage and Swedish roots, you should apply.

“Please go to our website

www.greatswedishadventure.com

“You will find all the information on the casting process on our site.”

The winner of *Allt för Sverige* 2012

The TV show *Allt för Sverige* was aired on Swedish TV during the fall of 2012. Ten Swedish Americans competed to win the grand prize: to meet their Swedish family. *Anna Brita Östman Mohr* of Columbia Falls, MT, was the winner, and met her unknown Swedish relatives.



Swedish Council of America is moving

SCA has a new location but still within the Nordic community!

After 40 years at the same location within the American Swedish Institute on Park Avenue in Minneapolis, SCA is moving just a few miles east to Danebo, the Danish American Center.

As part of its expansion into the Nelson Cultural Center, the ASI is also moving as many offices and storage spaces as possible out of the Turnblad Mansion. While this will make much more of the historic building open to the public, it reduces the amount of office space available on the campus. SCA understands ASI's needs as it expands and we are happy to now be a part of both the Swedish-American and Danish-American communities.

SCA will continue to be able to receive mail at the 2600 Park Avenue address until summer but the new address should be entered in your database as soon as possible:

Swedish Council of America
3030 West River Parkway
Minneapolis, MN 55406-2361
(SCA eUpdate December 2012)

No more Vikabröd

The famous hardtack factory of *Vika-bröd* in Dalarna will close later this year for financial reasons.



Royal visit for the New Sweden Jubilee

The Swedish and Finnish embassies in Washington, D.C., along with the Delaware-based New Sweden Alliance, jointly announced today that King Carl XVI Gustaf and Queen Silvia of Sweden will visit Delaware in May for the 375th anniversary of the New Sweden Colony.

The Speaker of the Parliament of Finland Eero Heinälouma will attend as a representative of his country, which was part of Sweden at the time of the colony's settlement.

The king, queen, and speaker formally accepted an invitation from Gov. Jack Markell to come commemorate the colony's start with the 1638 landing of the ship *Kalmar Nyckel* at a sheltered spot called “The Rocks” along the Christina River, named for the young Swedish queen at that time.

(*Delawareonline.com* 2013 Jan.16)



The new director in Karlstad

Since November 2012 *Mathias Nilsson* is the new director of the Sweden America Center of Karlstad. Mathias is a computer specialist, the programmer of Emiweb, and with a deep interest for all immigrants.

SAG wishes him the best of luck!