

# Much More Than Storage: Repositioning the Repository as a Cornerstone of Campus Collaboration

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**Our Mission Statement:** Augustana Digital Commons showcases outstanding scholarly and creative works of the students, faculty, and staff of Augustana College. By providing free and open access to these unique materials, Augustana Digital Commons connects the intellectual output of the college with scholarship worldwide, thus contributing to the formation of new knowledge. In addition, Augustana Digital Commons preserves the college's history and facilitates campus communication.

## What is Yours?

## Part I: *Identify*

*Identify key collaborators and unique collections across campus in order to build an IR that reflects the institution's mission and culture.*

Some examples of "ripe" targets at Augustana College are: Teaching Museum of Art, Biology *M. ruber* project and Prizewinners

## Your institution: *Identify*

- What part(s) of your institutional mission and culture can you tap into to help build/strengthen your IR?
- What are some "ripe targets" on your campus that the IR can capture? Who tend to be "early adopters"?
- Who is involved in interesting projects, and how can you capture their attention?
- How can you prioritize among the many worthwhile projects and ideas?

**Part II: Act**

*Activate librarians and key collaborators as ambassadors of the IR in order to coordinate and expand outreach efforts.*

Some examples of our outreach efforts at Augustana: class upload sessions, collaborating with key non-academic departments, and registration for Celebration of Learning through Augustana Digital Commons.

**Your Institution: Act**

- What special “outlets” do you have where you can target a specific group?
- Who can help you convey the message and create energy around the IR?
- What are some creative or unusual ways to communicate the IR that will catch people’s attention?

**Part III: Celebrate and Reflect**

*Celebrate evidence of success in order to foster campus pride in - and ownership of - the IR.*

Some examples of building on success in order to generate more involvement in Augustana Digital Commons: publicizing print and video testimonials from students and faculty highlighting the benefits of publication and our “birthday” celebration.

**Your institution: Celebrate and Reflect**

- What are aspects of your IR that are noteworthy and should be publicized?
- How can you best communicate your IR successes? To faculty and staff? To students? To administrators?
- Who are your biggest “champions” and how can they help communicate your success?

**Part IV: Moving Forward**

*At the end of each year, evaluate priorities, team/workflow balance, momentum, and areas underrepresented in your IR.*

- Based on our discussion today, list three points you want to address for your IR.